

## Thomas A. Buhl

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**Tom Buhl Print, Web Design & Graphics Workshops** 1600 Garden Street, Suite 21, Street, Santa Barbara, CA 93101, (805) 963-5854  
1974 – present

For the past thirty years I have worked as owner/operator of a traditional typographic trade business which evolved into a prepress service bureau, graphics training program and design studio. In this context I have been an active participant in the graphic communication field, working directly with a wide variety of professionals, businesses, technical issues and challenges.

### Responsibilities

Strategic planning and administration  
Technical support both in-house and for clients  
Production and prepress  
Tutorials, seminars, and training

### Key Clients have included

NationalBasketball.com, *Nike sponsored, elite, national-level basketball tournaments*  
ENTREE, *exclusive travel newsletter and advisor*

Patagonia, *catalogs, ads*

Deckers, *catalog, annual report, ads*

Forms + Surfaces, *catalogs*

Dogs In Review, *monthly magazine*

Wide range of corporations, printers, publishers, agencies and graphic designers

### Equipment Installation and Repair

Involved with procurement, testing and repair of a wide variety of equipment including: PCs, minicomputers, imagesetters, color printers and photoprocessors.

### Educational Background

**Bachelor of Science, Industrial Engineering, 1973**  
Wayne State University, Detroit Michigan, emphasis in Operations Research

### Instructional Experience

**Tom Buhl Computer Training & Graphics Center, 1980 - present**  
**Santa Barbara City College, 1977-1981**  
Taught courses in Graphic Design and Production in both credit division and continuing education.

**University of California Extension, 1991 & 1995**  
Instructor for QuarkXPress and Macintosh Summit Conference

**Others:** presented at various seminars on computers, graphics, and typography.

### Publishing Experience

Associate editor for **ENTREE** (travel newsletter) and syndicated newspaper travel column. Have also written a variety of technical (graphics) articles for trade periodicals

**“How to Start, Operate & Enjoy a Successful Typesetting Business.”**  
Written and first published in 1978, this book went into three printings. This book was enthusiastically praised in reviews and by readers.

### Previous Employment

*Environmental Engineer*, North American Weather Consultants, Goleta, CA, 1975  
*Purchasing*, Burroughs, Corp., Goleta, CA, 1974  
*Atmospheric Chemistry Research*, General Motors Corp., Warren, MI, 1970-71